



Welcome to Qatar Outlet Village
The First Outdoor Outlet Village in the GCC and the Middle East



Qatar Outlet Village

Qatar Outlet Village: A Retail Revolution in the GCC and the Middle East

- A Location Like No Other
- What Makes Qatar Outlet Village Exceptional?
- Highlights You'll Love
- Shop the World's Best
- Features Designed for You
- The Winning Advantage
- Strategic Reach & Engaging Experiences
- The Ultimate Shopping Experience





Iconic Neighbors



RIXOS
PREMIUM QETAIFAN
ISLAND NORTH



مريال
meryal



AZURE
BEACH



مطار حمد الدولي
Hamad International Airport
قطر
QATAR

Unparalleled Access
20 minutes away



Iconic Neighbors



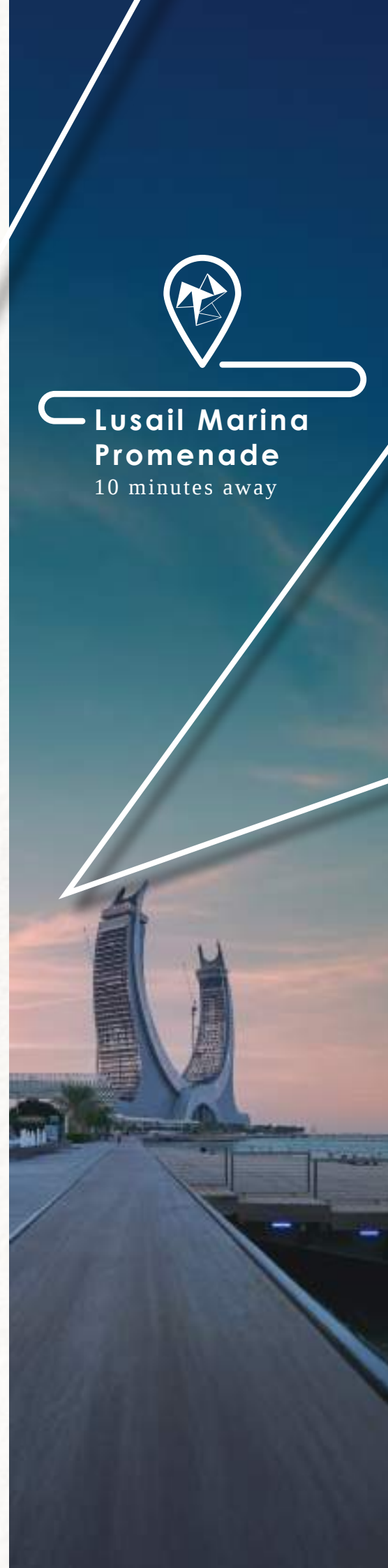
Doha Corniche

25 minutes away



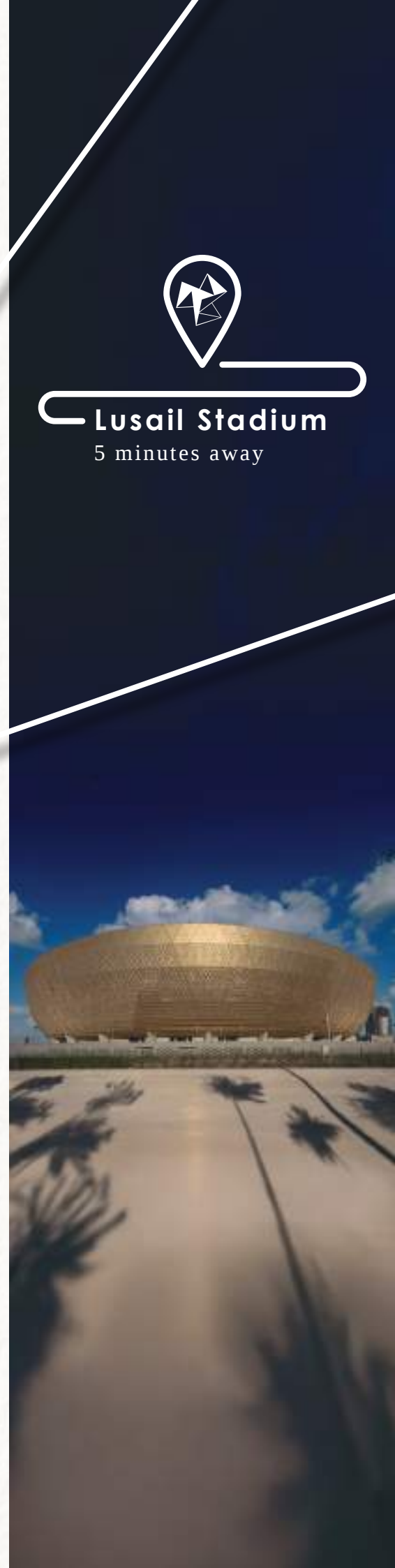
Katara Cultural Village

15 minutes away



Lusail Marina Promenade

10 minutes away



Lusail Stadium

5 minutes away



Trailblazing Concept

The GCC’s first luxury outdoor outlet experience.

One-Stop Destination

Shop, dine, and unwind near top attractions.

What Makes Qatar Outlet Village Exceptional?



Year-Round Comfort

Enjoy outdoor shopping with advanced air conditioning.

The background is a deep blue gradient with soft, flowing, wavy lines that create a sense of movement and depth. The lines are more pronounced on the left side and fade towards the right.

Highlights You'll Love



Arabian Souq

Immerse yourself in cultural charm.



Festival Plaza

A hub for events and exclusive promotions.



Retail Plaza

Home to world-class outlet brands.

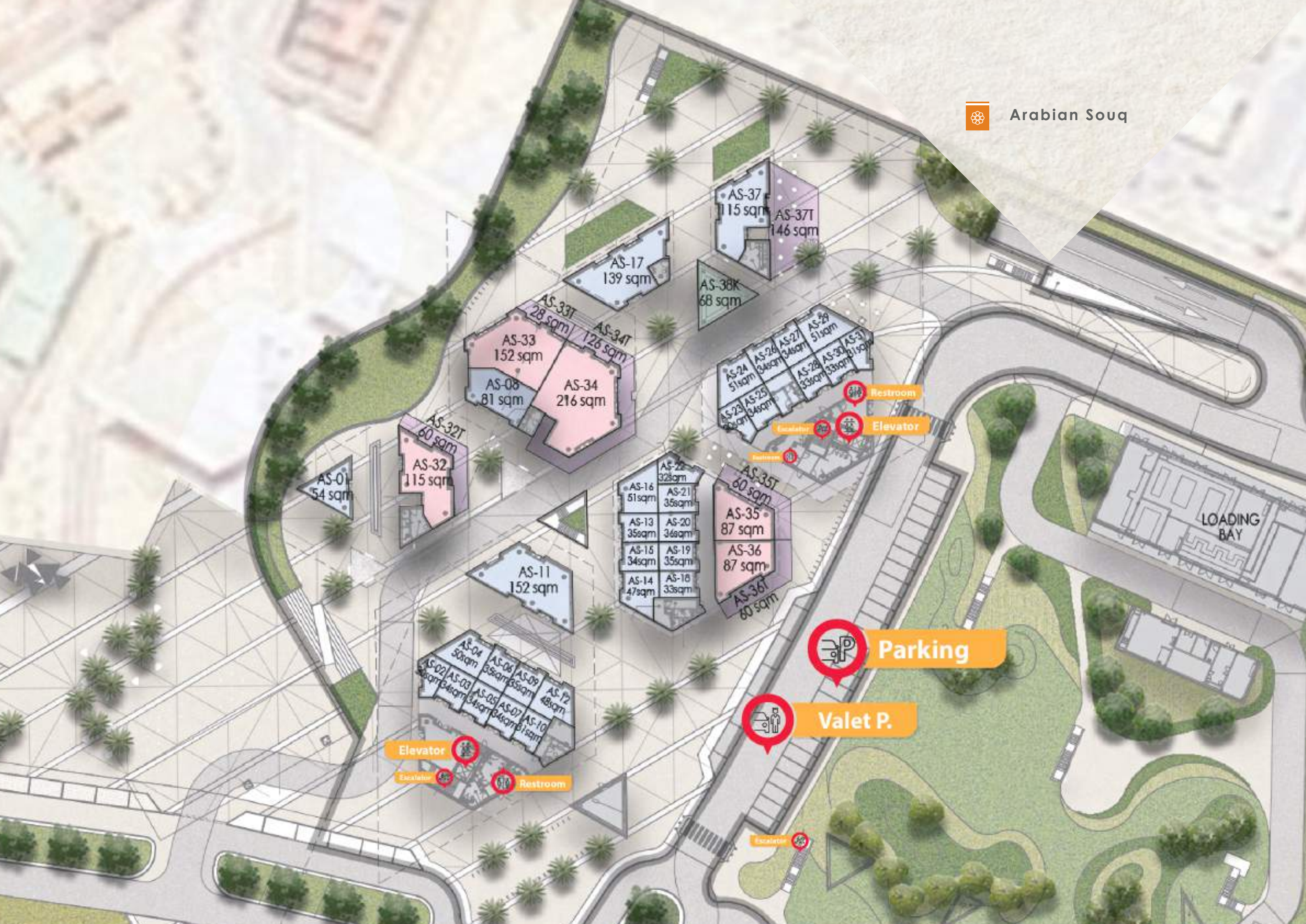


Breathe Style, Live the Experience





Arabian Souq

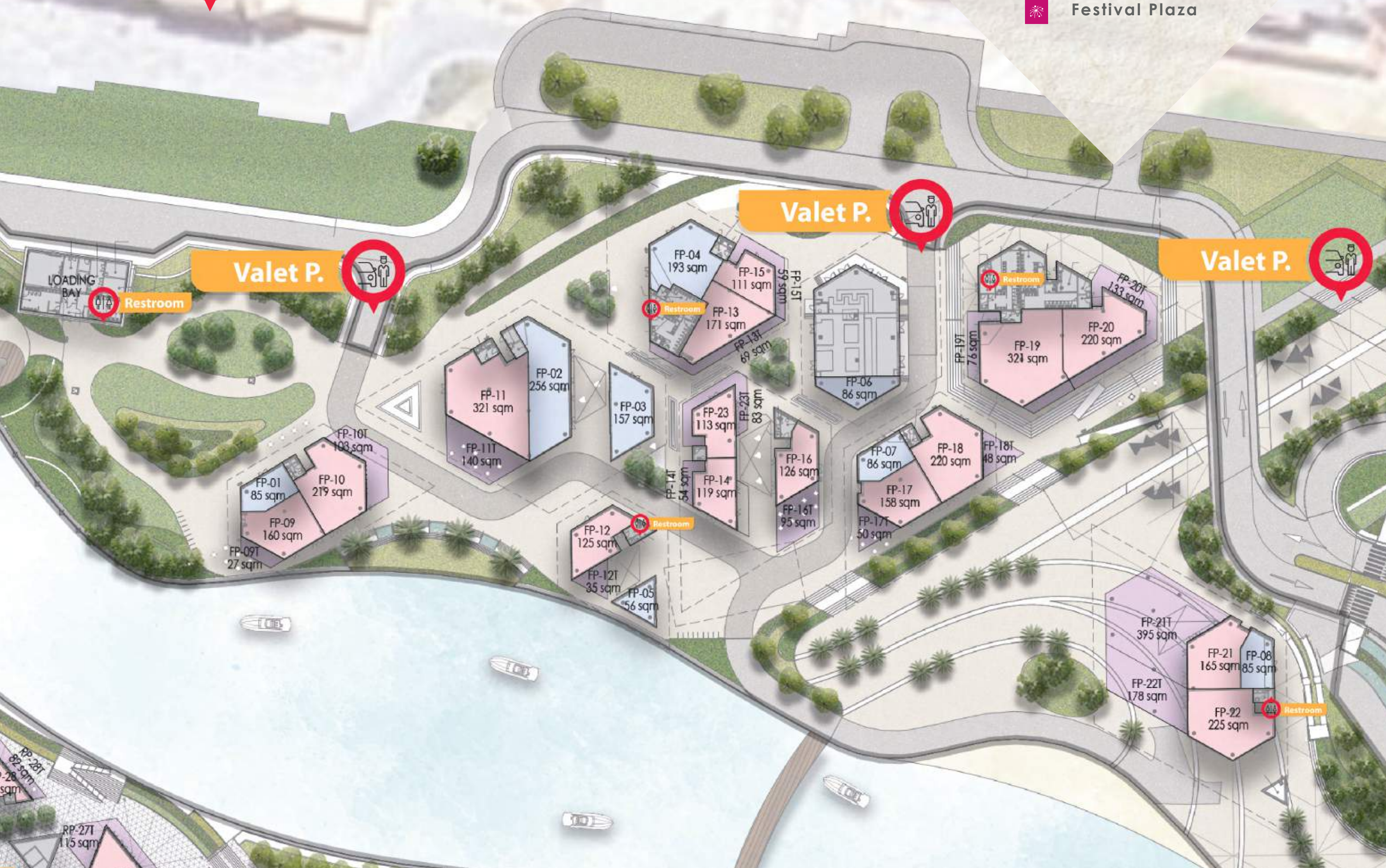




Meryal Waterpark



Festival Plaza



Shop the World's Best



**Qatar
Outlet
Village**



 Fashion
for All

From timeless classics to trendy styles.

 Diverse
Dining

Fine dining, cozy cafes, and quick bites.

 Unique
Finds

Specialty shops and exclusive concepts.



Eco-Friendly Shopping

Sustainability at the core with solar-powered infrastructure.



Endless Fun

Seasonal festivals, live performances, and family-friendly zones.



Parking Perks

1,500+ spaces, valet services, and EV charging stations.



VIP Personal Shopper Room

A private space with personalized shopping service.

Features Designed for You



The Winning Advantage



Tourism Hotspot:

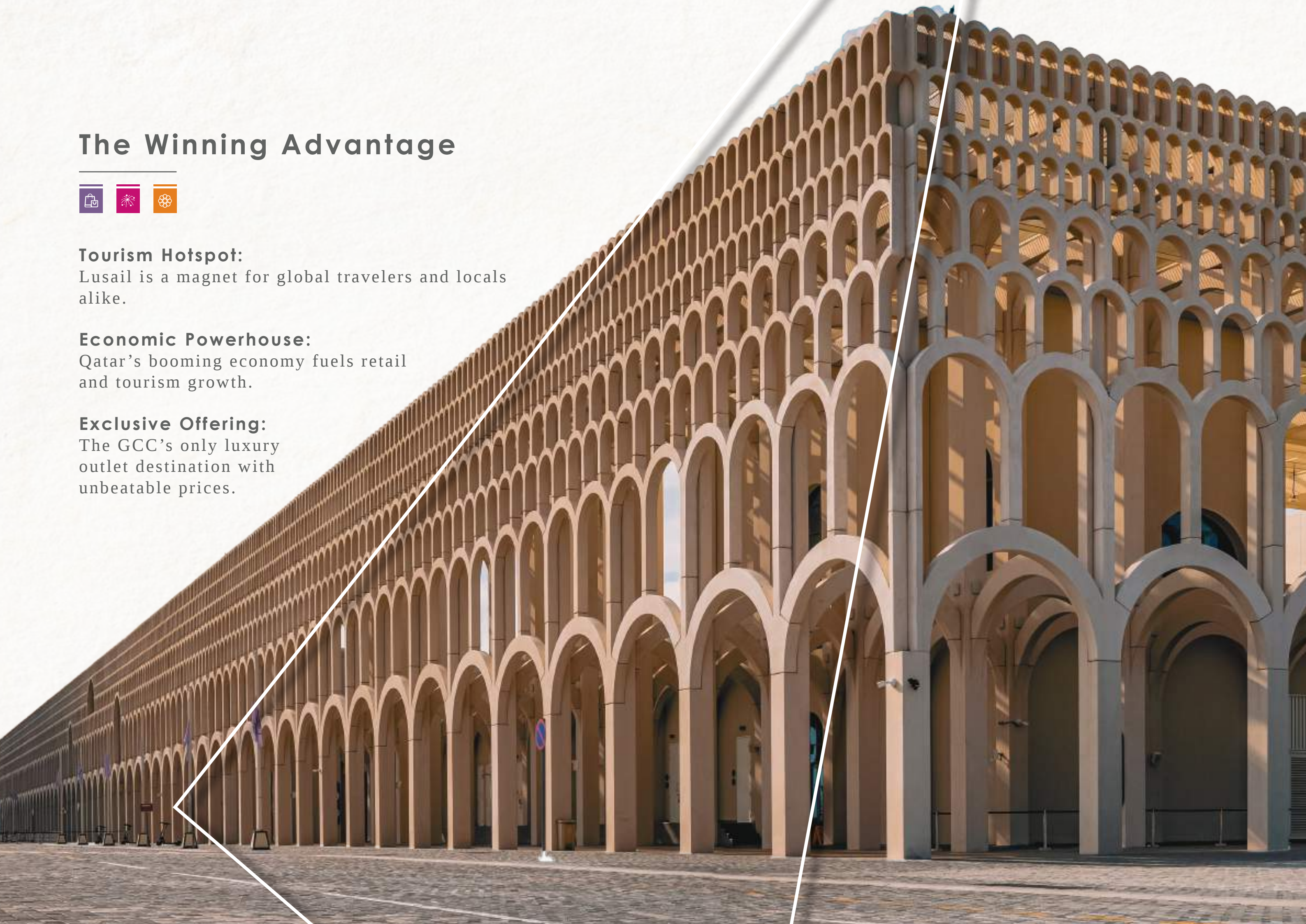
Lusail is a magnet for global travelers and locals alike.

Economic Powerhouse:

Qatar's booming economy fuels retail and tourism growth.

Exclusive Offering:

The GCC's only luxury outlet destination with unbeatable prices.



The image features two hands, one on the left and one on the right, reaching towards each other. The hands are positioned as if they are about to grasp something. A large, light gray triangle is superimposed over the background, with its vertices pointing towards the top corners of the frame. The text "Strategic Reach & Engaging Experiences" is centered within the triangle, between the two hands. The overall aesthetic is clean and modern, with a focus on human interaction and strategic communication.

**Strategic Reach &
Engaging Experiences**



No VAT



Qatar's zero VAT policy offers unmatched benefits for shoppers and retailers

Qatar Outlet Village transforms shopping with greater value for all, making it the ultimate retail destination in the GCC.

Shoppers



- **Competitive Edge:** Offer attractive pricing to draw more customers.
- **Higher Sales:** Lower costs encourage increased consumer spending.
- **Stronger Growth:** A tax-free environment supports profitability and success.



Retailers



- **Competitive Edge:** Offer attractive pricing to draw more customers.
- **Higher Sales:** Lower costs encourage increased consumer spending.
- **Stronger Growth:** A tax-free environment supports profitability and success.





Who We Reach



Qatar Outlet Village caters to affluent residents, expatriates, and international tourists, drawing in a diverse and high-spending demographic.



- Multi-platform ads: digital, print, TV, and banners.
- Partnerships with Qatar Tourism and airlines.
- Social media, VIP events, and influencers.



How We Engage



- Outdoor AC for year-round comfort.

For Shoppers:

- Luxury discounts and VIP perks.
- Shopping, dining, and entertainment in one spot.
- Seasonal offers and family activities.

The Ultimate Shopping Experience



For Retailers:

- Access to high-spending shoppers.
- Flexible spaces with competitive leases.
- Marketing and operational support.



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Join Us



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Thank you